

# Pili International Multimedia Co., Ltd. Corporate Social Responsibility (ESG) Performance 2024

## **Progress of CSR-related campaigns:**

- (1) The 59th Golden Bell Awards ceremony was held on October 18. Our in-house produced music program, MUSIC MAKER, received widespread acclaim and was nominated for four awards, making it the second most nominated program in the variety show category! The nominations for MUSIC MAKER include: [Best Variety Program], [Best Director of a Program] Li Lihfang, [Best Lighting Design for a Program] Lin Zhaoyan, Wu Yuhong, Lin Jinchang, and [Best Sound Design for a Program] Philip Fei. This recognition highlights that a professionally crafted music program will not go unnoticed. The award won was: [Best Lighting Design for a Program].
- (2) Pili International has made significant contributions to cultural heritage and the care of students' learning in the art of glove puppetry. On June 27, it performed a charitable show at Huwei Elementary School, interacting with nearly 200 students, teaching them the art of puppeteering, and introducing them to the various glove puppets. The performance included a campus children's play, where a variety of puppets of different sizes were brought to allow the students to experience the fun of puppetry. Through the use of traditional puppet characters representing Sheng (the young male), Dan (the female), Jing (the painted face), Mo (the scholar), and Chou (the clown), the show brilliantly interpreted the theme of the children's play. Additionally, the most popular and charismatic large puppet, the "Qilintail," was sent to the event, leading the students in a lively sing-and-dance performance of the trending "16-squat dance." The atmosphere in the gym was at its peak, with 182 children's cheers and screams nearly shaking the building. This event marked a perfect conclusion just before the summer break.
- (3) In actively promoting a low-carbon lifestyle and environmental conservation, Pili's iconic hero figure, Su Huan-Jen, participated in several events of the Taipei Carbon Reduction Lifestyle Festival in May as the Taipei Zero-Carbon Ambassador. During this event, Su Huan-Jen, traditionally a martial artist, took on the role of carbon reduction ambassador and, along with friends, opted to take the MRT to attend the press conference. The event began with a short glove puppetry performance, followed by Taipei Mayor Chiang Wan-an leading department heads and representatives from various sectors to complete a ceremony, launching the "Taipei Net Zero 101" three-year plan. This demonstrated the city's commitment to environmental sustainability and carbon reduction goals.
- (4) To promote cultural heritage, Pili's Brand Director, Huang Zhengjia, has continued to visit schools to share the management approach of the Pili brand. On October 14, he visited National Chung Cheng University in Chiayi to share his insights on brand legacy and management philosophy with students.
- (5) The Puppet Research Club of National Taiwan University visited the Pili headquarters in Huwei for a tour of the film studio. The visit included watching videos, a studio tour, puppetry lessons, and group photos, all aimed at promoting

glove puppetry culture from various perspectives.

- (6) In 2024, to promote cultural and artistic heritage, Phantom Pili will be held—an unprecedented crossover party combining pop music, puppet theater culture, and electronic music. Pili glove puppetry, which embodies Taiwan's pop culture with music, culture, and history, will integrate puppetry techniques, drama, dance, visuals, and songs into the performance. Through musical adaptations, it will recreate classic storylines of good versus evil in the martial arts world, showcasing a brand-new form of performing arts!
- (7) As a cultural and creative industry company, we are actively driving the development of the overall cultural and creative industry while fulfilling our corporate social responsibility. In October 2024, we hosted the "Pili Grand Celebration Concert," with an investment of approximately NT\$16 million. This funding was directed toward the development of exhibition facilities, films, TV dramas, and other cultural and creative sectors. Our company is actively aligning with government policies and hopes to collaboratively help elevate Taiwan's cultural and creative industry to the global stage.
- (8) In 2024, our company held a large-scale concert, Pili Phantom, at the Songshan Cultural and Creative Park in Taipei. The event combined various performance elements such as puppetry, drama, dance, visuals, and music, with musical adaptations that recreated classic storylines of good versus evil in the martial arts world. This showcase presented a brand-new form of performing arts and attracted many electronic music fans, Pili puppet theater enthusiasts, and new media art lovers to the event.
- (9) Employee participation in sustainability-related education and training from January to October 2024.

Date	Course name	Man*hours
112/12/12	1.Introduction to the roadmap and timeline for aligning Taiwan with the IFRS Sustainability Disclosure Standards. 2.IFRS Sustainability Disclosure Standard S1: "General Requirements for Sustainability-related Financial Information Disclosure." 3.IFRS Sustainability Disclosure Standard S2: "Climate-related Disclosures." 4.Impact of the Sustainability Disclosure Standards on companies and the response strategies. 5.IFRS Sustainability Disclosure Standard S1: "General Requirements for Sustainability-related Financial Information Disclosure." 6.IFRS Sustainability Disclosure Standard S2: "Climate-related Disclosures." 7.Impact of the Sustainability Disclosure Standards on companies and the response strategies. 8.Amendments to IFRS 7 and International Financial Reporting Standard 7: "Supplier Financing Arrangements." 9.Amendments to IFRS 12: "International Tax Reforms – Pillar Two Model Rules."	88
112/12/13-14	The impact of climate change on financial statements.	

113/1/23	<ol style="list-style-type: none"> <li>1.Learn to improve pattern making and techniques to increase the speed of drafting patterns and simplify the pattern-making process.</li> <li>2.Learn the method for designing new body prototype patterns with the goal of increasing the diversity of puppet body types.</li> </ol>	
113/2/26	The role of internal auditing in "sustainability information management" internal controls.	
113/4/19	<ol style="list-style-type: none"> <li>1.Latest Sustainability Governance Standards</li> <li>2.A Decade of Dedication – TSMC's Journey of Innovative Transformation in Internal Auditing and Internal Control</li> <li>3.Emerging Risks in Sustainability Information Disclosure</li> </ol>	
113/4/23	Fire Safety Manager Refresher Training	
113/06/13	Introduction to IFRS Sustainability Disclosure Standards and Sharing of Domestic and International Carbon Neutrality Trends.	
113/7/30	2024 Sustainability Information Management Internal Control System Awareness Seminar.	
113/9/19	New Trends in Green Finance – A Sharing Session by Renewable Energy Industry Participants.	
113/10/24	<ol style="list-style-type: none"> <li>1.Contents of the Occupational Safety and Health Act</li> <li>2.Matters that business entities must comply with in accordance with legal regulations</li> <li>3.Contents of the Occupational Safety and Health Act and the current status and issues of occupational diseases in the country</li> <li>4.Prevention of overwork issues and promotion and implementation of health initiatives</li> </ol>	

### **Plans for 2024:**

- (1)Continuing to organize campus promotional activities, assisting puppet theater clubs in various universities with related lectures and events. This helps young students understand local culture and promote its continued inheritance.
- (2)Expanding the glove puppetry industry-academia cooperation general education courses, continuing the program at National Chiao Tung University and extending it to other universities.
- (3) Continuing to organize public welfare cooperation activities with social welfare organizations, assisting disadvantaged groups.

**【Source of information and updates: Corporate Social Responsibility Enforcement Team - Brand Public Relations personnel, Human Resources Department】**